The work presented proposes an image that draws directly on the ERA NOW existing geography of the environment in which it will be inserted. The idea reconsiders the Era river, which flows a few meters away, Now a river that advances a few meters becoming an elegiac element of that environment, so much so that its name is found, cursively written, made up of three metal letters that follow one another, supported and anchored to three respective trees of Populus Alba, supporting substances of work.

The relationship between environment and innovation is triggered, in the interaction that is generated, between the name of the river that has now become a sculpture (the Era) and its erecting, changing, thanks to the growth of the trees to which it is linked, in a indissoluble connection, becoming a work that, thanks to the environment and the nature in which it is installed, manages to innovate and renew itself, changing over time; slowly climbing up. In the green area below, a melliferous meadow will grow, with a selection of a mixture of seeds, species that attract pollinating insects, essential for the conservation of biodiversity.

called Era.

Now in its grammatical and cursive naming itself, it silently chases itself in perpetual motion.

Now the gaze on it is read not in its liquid but in its blue height.

Now, Era is supported by three trees, by three poplars that as they grow nourish the image of the river with fruit.

Era, is now environment and innovation.



